

# Rubie Shay

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## Education

### ***Carnegie Mellon University***

*May 2025*

Bachelor of Design with a Minor in Human Computer Interaction

University & College Honors

School of Design Service Award Winner - 2025

Fall '22 - Fall '24 Dean's List

GPA: 3.91

## Programs

Illustrator, Indesign, AfterEffects, Photoshop,

Figma, Final Cut Pro, Procreate,

SolidWorks, Fusion360, Tableau

## Languages/Frameworks

HTML 5, CSS, Javascript, React,

Python, Processing (with Javascript & Java),

MongoDB, C#, Unity

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## Employment

### ***Communication Design Lab TA at CMU School of Design***

*January 2025 - May 2025*

- Assisted in teaching web design technologies and concepts
- Helped students learn and improve technical skills in design software

### ***Creative Marketing Intern at American Greetings (Route199)***

*June 2024 - August 2024*

- Created social media content in a variety of formats following brand guidelines
- Collectively ideated brand campaigns for internal sub-brands and external partners
- Engaged in innovation projects across creative departments

### ***MoonArts Web Designer at CMU School of Design***

*October 2023 - December 2023*

- Collaboratively designed a new experiential landing page
- Created a new design system for website layout and visuals

### ***Design Office Assistant at CMU School of Design***

*January 2023 - May 2024*

### ***2D Lab/Letterpress Assistant at CMU School of Design***

*June 2023 - December 2023*

### ***15-112 TA at CMU School of Computer Science***

*July 2023 - August 2023*